



Steps to  
Make the  
Impossible  
Possible.

# 1

## Write

- Write down your dream.
- Something funny happens when you write your list. You take an idea and you make it real. You take something that is intangible and you make it tangible. You're effectively breathing life into your dreams and you have begun to prioritize your goals.
- Suddenly, these are not dreams anymore - they are projects. A dream has a funny way of staying a dream, but a project; you can break it down into tangible steps, just like any work assignment or school project.
- Studies show that people who write down their goals are 40% more likely to succeed. That's an easy 40%.



# Share

- Talk about your dreams.
- If you don't talk about your dreams, no one can help you. Why would you want to do it by yourself?
- I guarantee that help will show up in the most unexpected places, because the only way we cross things off our list, is from the help of other people.
- Some people don't talk about their biggest dreams because they're afraid of what other people might think, or they're afraid of failure. Failure is usually a course correction to success. And what you learn from this, far outweighs any potential hit to your reputation.



# 3

## Persist

- Be tenacious
- People trick themselves into thinking that external forces are the reason they fail... The simple truth, you fail because you stop trying.
- Increase your odds of success with persistence. Success depends on consistency of effort as much as it does on the quality of work. You can produce great work and not have it recognized. Trying again and again makes all the difference.



# 4

## Moonshots

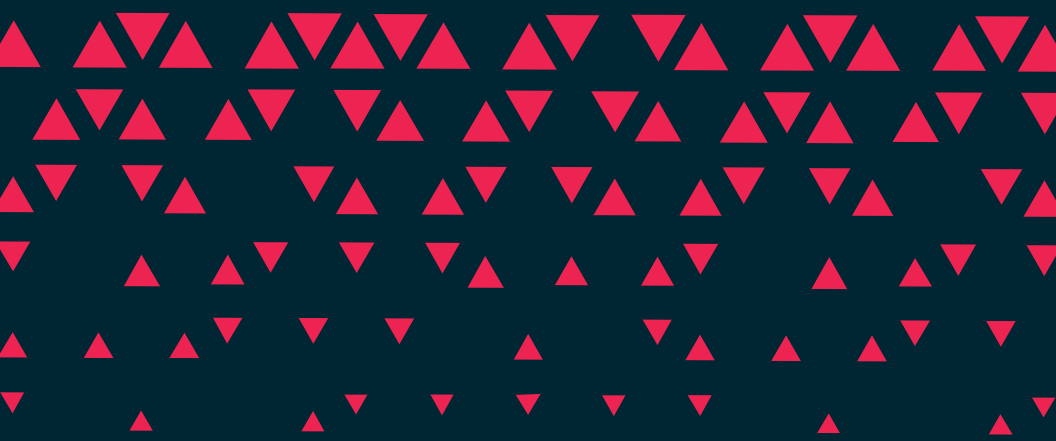
- Take moonshots.
- 99% of the world is convinced they can not do great things so they aim for realistic goals, so the level of competition is highest for realistic goals, therefore if you shoot for unrealistic goals there is less competition, you have a higher chance of getting it done.
- A big dream motivates you to get out of bed every morning and it attracts the best talent and biggest dreamers by your side. You want those people standing beside you, not doubters.
- If you don't know how to do it, that's ok. All need to know is the first step. You'll figure out the 2nd step.



# 5

## Give

- Helping others fills you up in a way that doing things for yourself does not and often brings a deeper sense of fulfillment.
- When people see you out in the world helping others, they want to help you.
- What legacy do you want to leave? Write that into your story, and incorporate it into your mission.
- The simplest way to help others: do what you love. By doing what you love, you inspire others to do what they love. This ripple effect will touch more people than you know.



**"It always seems impossible  
until it's done."**

- Nelson Mandela

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